

Dear Friends,

Stratford is a community rich in history and abundant natural beauty. People and businesses like you are what makes Stratford great.

This summer, Stratford will host our 3rd bi-annual “Stratford Street Sculpture”, a public art event. *Around the Table 2020* proceeds will benefit art student scholarships at both Bunnell and Stratford High School, Business Education Support Team (BEST) as well as possible arts grants. By supporting *Around the Table 2020* you will champion the arts, celebrate local artists, and support art scholarships, school grants and local community needs . As a sponsor, you will be recognized for your involvement in the community and commended for your generosity.

We hope that you take the time to review the included sponsorship packages and decide how you can get involved and support all that the public sculpture exhibit, and Stratford, stand for.

Thank you,

Stratford Street Sculpture Advisory Council  
(A sub-committee of the Stratford Arts Commission)

Stratford Street Sculpture Council  
Aubrey Booska and Michelle Genuario, Co-Chairs  
Lori Smarz- Treasurer  
Sarah Voccola-Graphics coordinator

Street Sculpture Advisory Council  
Denise Keegan  
Jack Dellapiano  
Beth Benson  
Linda Grant  
Deb Dean  
Gwen Cook  
Christina Coutinho



## Sponsorship Packages (Choose your donation level)

	Bronze	Silver	Gold
	\$1,000 (shared sponsorship)	\$2,000	5,000
Cafe Table set	½ exhibit table set w/ sponsor logo on plaque	1 exhibit table set with sponsor logo on plaque	2 exhibit table sets with sponsor logo on plaques
Auction Gala & Party Preview	1 auction gala ticket 1 exhibit opening night ticket	2 auction gala ticket 2 exhibit opening night tickets	6 auction gala ticket 6 exhibit opening night tickets
Sponsorship Marketing	List on all marketing materials: <ul style="list-style-type: none"> <li>- website</li> <li>- special invitations,</li> <li>- signage</li> <li>- commemorative book</li> <li>- newspaper insert guide</li> </ul>	List on all marketing materials: <ul style="list-style-type: none"> <li>- website</li> <li>- special invitations,</li> <li>- signage</li> <li>- commemorative book</li> <li>- newspaper insert guide</li> </ul>	List on all marketing materials: <ul style="list-style-type: none"> <li>- website</li> <li>- special invitations,</li> <li>- signage</li> <li>- commemorative book</li> <li>- newspaper insert guide</li> <li>- Featured event sponsorship</li> </ul>
	* The council must be able to find a shared sponsor		

### **Cafe style table with stools and umbrella**

Sponsors may select their exhibit cafe table set design from designs collected in an “open call” to artists or by commissioning the local artist(s) of their choice. Stratford Street Sculpture Advisory Council must approve all designs. Exhibit cafe table sets will be displayed throughout the town from the Stratford Public Library to the Stratford Green and select sponsors may request specific placement. All exhibit cafe table sets will have a plaque permanently affixed commemorating the sponsor, artist name and cafe table title. Featured Sponsor may be able to keep select cafe table set at the end of the public display.

## Auction Gala and Exhibit Opening Night

In June 2020, sponsors, artists and the public alike will be invited to the Exhibit Opening Night to be held in early June (TBD) to celebrate and officially open the exhibit.

## Sponsor Marketing

Sponsor logos/name will be included on all event materials including invitations, signage, posters, official map and guide and auction gala program. When possible, sponsors will also be given media recognition in advertising and promotions with *Around the Table 2020* public street sculptures.

\*Possible QR codes for each cafe table set and App and/or blog that will capture stories from artists, sponsors and the general public about their experiences with *Around the Table 2020*.



SPONSORSHIP FORM, *Around the Table 2020*

Selected Sponsor

- Bronze Sponsor \$1,000
  - I have a partner
  - I need a partner
- Silver Sponsor \$2,000
- Gold Sponsor \$5,000 (limit 1)

Name/Title \_\_\_\_\_

Organization \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Please print name as you would like it to appear in printed materials and on plaque

Payment options:

- Check enclosed (payable to Town of Stratford, subject line: Arts Commission, street sculpture)
- Invoice
- I prefer that my gift be anonymous
- I am unable to participate but please accept my donation of \$ \_\_\_\_\_



Send payment and form to: Stratford Arts Commission, Attn: Stratford Street Sculpture, 2725 Main Street, Stratford, CT 06615. For additional information contact:

[stratfordstreetsculpture@gmail.com](mailto:stratfordstreetsculpture@gmail.com)

PLEASE READ BELOW AND SIGN YOUR NAME AT THE BOTTOM OF THIS PAGE

You (“You” or “Your”) acknowledge that You are submitting this Sponsorship Form and pledge to pay or payment in the amount of your chosen sponsorship level to Stratford Street Sculpture 2020 address listed below in exchange for certain promotional benefits to be provided by *Around the Table 2020* Stratford Street Sculpture (“Us”, “We”, or “Our”) regarding *Around the Table 2020*. You agree to be legally bound by the following terms and conditions:

1. The benefits to be provided by Us to You are described in the Sponsorship Packet and are subject to the terms and conditions of this Sponsorship Form.
2. The location(s) in Stratford where the cafe table set(s) You adopt will be placed will be determined by Us. If you commission any design for any of Your adopted cafe table set(s), You agree to, and understand Your commissioned artist will, comply with the Guidelines and Approval Process for Commissioned Designs to be provided by Us.
3. If your cafe table set(s) sustains damage during the event, We, in Our sole discretion, may make any reasonable repairs to Your cafe table set (s) and shall determine if, when, and how We will repair your cafe table set(s). Damaged umbrellas will not be repaired and/or replaced.
4. You will be permitted to use the name *Around the Table 2020* and the cafe table design(s) which appear on Your adopted cafe table set(s) only for the purpose of general promotion or advertising of Your products or services. Any use by You of the name *Around the Table 2020* or the cafe table set(s) design must be approved by Us. We will respond to a request for approval within ten business days after You make the request to Us. You acknowledge and agree that You do not own any right, title or interest in the name *Around the Table 2020* or any of the cafe table design(s), that the name and the design(s) cannot be attached to, incorporated into, or distributed with any product or merchandise by You or on

Your behalf and that You will not use the name or the design(s) to reflect adversely upon Our good name or upon the high character of the name and the design(s).

5. We will determine which of the adopted cafe table set(s), if any, are to be auctioned. You will not be entitled to receive any proceeds from the auctioning of Your adopted cafe table set(s).

6. This Sponsorship Form does not create a joint venture air partnership, employer and employee, or principle and agent relationship between You and Us nor does it give You any ownership interest in the adopted cafe table set(s). The adopted cafe table set(s) are owned by Us. If you materially violated the terms or conditions of this Sponsorship Form or if You choose to commission a design for Your adopted cafe table set(s) but do not comply with the Guidelines and Approval Process for Commissioned Designs referred to above, We reserve the right to terminate Your sponsorship of the adopted cafe table set(s).

7. You cannot transfer or assign this Sponsorship Form or any part of it without receiving prior written consent from Us.

8. No waiver of any term or condition in this Sponsorship Form will be valid unless in writing and signed by the waiving party. Any modification of any term or condition in this Sponsorship Form will not be effective unless in writing and signed by both You and Us.

9. This Sponsorship Form will be governed by the internal laws of the State of Connecticut. Neither You nor We will be liable to each other for any lost profits or savings, or other special, indirect, incidental, punitive or consequential damages, even if You or We have been advised of the possibility of or could have foreseen such damages.

Signature

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Date

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