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## PRESS RELEASE

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FOR RELEASE:

IMMEDIATE

TOPIC:

Stratford Beautification Awards Ceremony  
September 20, 2012 7:00 p.m.

The Town of Stratford's 14<sup>th</sup> annual beautification awards ceremony will be held on September 20, 2012 at 7:00 p.m. in the Council Chambers of Stratford Town Hall, 2715 Main Street, Stratford CT 06615.

Mayor John Harkins and the Stratford Beautification Committee invite the public to attend the ceremony to celebrate the winning residents and businesses whose gardens and landscaping are visible from the street and visually enhance the town and quality of life.

With a focus on curb appeal, the Stratford Beautification Awards are given to residents, businesses and groups with attractive landscaping gardens, ornamental features, walkways and lighting that contribute to the beauty and appeal of streets, neighborhoods and public spaces.

The mission of the Stratford Beautification Committee is to provide focus and direction for the Town's efforts to improve and maintain Stratford's physical appearance, to preserve its unique community character, and to enhance overall quality of life. In addition to annual beautification awards, the Beautification Committee sponsors an annual town-wide clean sweep in May. The Committee has adopted the Honor Board in front of Stratford Town Hall providing seasonal plantings. Each year, in keeping with Stratford's designation of the daffodil as the town flower, thousands of daffodil bulbs are distributed to residents, businesses, groups and the Town for planting. The Town of Stratford provides funding for Beautification Committee activities.

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